FOOTBRIDGE 2017 Berlin

SPONSORSHIP AND EXHIBITION CONFERENCE 6—8.9.2017 TU-BERLIN
Footbridges are an important component of our built environment, they can add much to the culture of building and they are exciting to work on as they bring together experts from numerous disciplines, such as civil engineers and architects, artists, landscape designers and lighting experts.

This sixth conference will follow in the footsteps of earlier conferences in that the theme of structural dynamics – Dynamics and Innovation – which triggered the first conference in Paris, will be kept on the agenda. What is new to this conference is that there are two themes which we have identified as stimulating and important not only to the footbridge community, but also to designers working in many other fields of construction: Cultivate debate and Footbridges for Berlin.

For the 6th International Footbridge Conference we welcome you to Berlin from September 6th to 8th 2017. As with the preceding events in Paris, Venice, Porto, Wroclaw and London, bridge designers and builders from all over the world will come together to share their views, to exchange ideas, to learn and - last but not least - to meet colleagues and friends.

WELCOME!

Mike Schlaich
CHAIR OF THE SC
Laurent Ney
CO-CHAIR
José Romo
CO-CHAIR

I. FOOTBRIDGES FOR BERLIN
Design a footbridge for Berlin; the city is short of footbridges and yet has so many rivers and other interesting sites that are crying out for a bridge. Working with the Berlin Bridge Department we have identified six central locations that are typical of Berlin, and where footbridges are needed. Detailed information about these sites and what you are invited to do will be posted on www.footbridge2017.com.

The idea is that you choose one site and present as a "paper" your design for this specific site; i.e. you submit an interesting idea for a footbridge on three A4 pages only. This is not a design competition and the city has no immediate intention to build any! So why go through the effort? The reward will be a book documenting all interesting bridges for the six locations and its working title will be “the world’s footbridges for Berlin”. These special conference proceedings will be a precious collection of ideas from leading experts in the field and your bridge can be part of it. Your proposals will also be presented and discussed among the participants during the conference. When you present your bridge, tell us the story of how you came up with the idea, enter into discussions with colleagues from all over the world, educate the young and learn from the more experienced.

2. CULTIVATE DEBATE
Tell us stories about a design of yours or the concepts, ideas, challenges behind a new material, an algorithm or a construction sequence you have used. Explain from whom or what you have learned or enter into a discourse about your own work or that of others. Structural and civil engineers in particular are not experienced in discussing their work, in participating in critique without offending, in consciously entering debate on their design ideas, in defending them or arguing the case of others. Write a paper about such issues; inspire us by telling your story.

3. DYNAMICS AND INNOVATION
In the late 1990s some well-known pedestrian bridges suffered from excessive excitation and no immediate solutions were available. Research on pedestrian-induced vibrations rapidly became a hot topic in the engineering community and a main theme for footbridge 2002 in Paris. Even now it is a subject of great importance and we are looking forward to interesting research papers on dynamics issues such as identification of vibrations and dealing with them. Other contributions on innovations in the field of footbridges are welcome.
THE 2017 CONFERENCE IN BERLIN
The scientific programme will include keynote lectures and concurrent sessions over three days (6.-8. September 2017). Invited Keynote Speakers will address the conference themes generally. Parallel sessions will be held for the presentation of papers or bridge designs accepted by the scientific committee. The welcome reception and a conference dinner will be organized to encourage interactions with the delegates. Another tradition, the triennial Footbridge Awards, will also be part of the event.

Previous conference locations were

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<tr>
<th>Year</th>
<th>Location</th>
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<td>2002</td>
<td>Paris</td>
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<td>2005</td>
<td>Venice</td>
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<td>2008</td>
<td>Porto</td>
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<td>2011</td>
<td>Wroclaw</td>
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<td>2014</td>
<td>London</td>
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VENUE
The conference will take place in the centre of Berlin at the historic monument of the former AEG production facilities, today’s home of the department of “Bauingenieurwesen” of the “Technische Universität Berlin”.

The building ensemble with its impressive “assembling hall” built in 1912 and designed by the architect Peter Behrens and the engineer Karl Bernhard represents a unique and congenial collaboration between both disciplines. Since its renovation in 2003 the renamed “Peter-Behrens-Halle” combines the work and research of scientists and engineers from all different fields and countries under one 5,000 sqm glass roof. Now a part of the Footbridge 2017 venue will be in this bright, wide and extraordinary space of “Peter-Behrens-Halle”. The exhibition will also take place there.

The venue is located in the heart of Berlin not far away from “Alexanderplatz” and the “Reichstag”. Footbridge 2017 is expected to attract more than 300 delegates from all over the world.

A sponsorship of Footbridge 2017 offers the perfect opportunity to present your organization to an international audience. There are two sponsorship levels available. They are designed to offer high level of exposure for different sizes of budget.

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<tr>
<th>Cost</th>
<th>Main Sponsors</th>
<th>Sponsors</th>
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<tr>
<td>3-4 sponsors</td>
<td>20,000 Euro</td>
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<td>8 sponsors</td>
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Promotional opportunities
- Right to use the FB2017 logo in the sponsors own marketing materials
- Branding integrated into the design of the flyer for advertising issued during FB2017 marketing campaign

Onsite opportunities
- Branding displayed on sponsors recognition boards arranged in prominent positions within the conference venue
- Branding integrated into the design of posters and powerpoints at opening and closing ceremonies
- Branding integrated into the design of posters and powerpoints at Welcome Reception (supported by …)
- Branding integrated into the design of the conference bag (supported by …)
- Branding and corporate message/contact details, displayed in relevant section of FB2017 conference programme
- Advert in FB2017 conference programme (full page/half page)
- Branding prominently integrated into the book of abstracts, digital conference proceedings, Footbridges for Berlin book
- Distribution of the company brochures to the participants with the conference materials
EXHIBITOR INFORMATION FOR FOOTBRIDGE 2017

Meet with the decision makers of the international footbridge industry.

Since its inauguration in Paris in 2002, the triennial Footbridge Conference has established itself as a highlight of the regular international conference circuit for anyone engaged in the design, construction and maintenance of footbridges. What started in Europe now attracts speakers and participants from all over the world, and the Berlin conference in 2017 promises to continue this trend. The scientific programme will include plenary and parallel sessions as well as debates over three days. The conference themes are Footbridges for Berlin, Cultivate Debate and Dynamics and Innovation. This wide range has been chosen deliberately and intends to cover all aspects of footbridge planning, design, construction and maintenance.

Over a period of three days, footbridge professionals will have the opportunity to discuss a range of different issues, including historic and heritage structures, dynamic response and structural behavior, inspirations for footbridge design, sustainability of footbridges, advances in materials and technology and the future direction of footbridge design and construction. This event is the ideal forum for you as a manufacturer, supplier or service provider to reach this important specialist international audience and offers a rare opportunity to display your goods and services to the decision makers of the international footbridge industry.

The exhibition area will be open to delegates for 2 1/2 days. All delegates’ refreshments/coffee breaks will be taken in the exhibition area for the duration of the conference.

Cost exhibition package £2500 + VAT (19%)
The exhibition package comprises the following:
- 6m² exhibition space (3mx2m) for 3 days
- Table and 2 chairs
- 2 free full delegate registrations
- 1 free wifi access
- all refreshments during the conference (coffeelunch/welcome reception) for two people
- Logo, contact details and 50 words in conference brochure and on www.footbridge2017.com

Exhibition spaces are limited and we recommend you book early to guarantee your presence at Footbridge 2017.

Please find the registration form for exhibitors on www.footbridge2017.com
Should you require further information please do not hesitate to contact us at messe@tubs.de.